

Borough of Stone Harbor
WORK SESSION AGENDA
Tuesday, February 6, 2024

Borough Hall, 9508 Second Avenue, Stone Harbor

Call to Order: 4:30 pm

Roll Call: Councilmember Dallahan, Councilmember Foschini, Councilmember Parzych, Councilmember Casper, Councilmember Gensemer, Councilmember Carney

Statement of Public Notice: Adequate notice of the meeting was provided by posting a copy of the time and place on the Municipal Clerk's bulletin board and mailing a copy of same of the Press and the Cape May County Herald on January 4, 2024.

Salute the Flag

Reports of Standing Committees

A&F Committee-Councilmember Gensemer

- CRS Update- Ray Poudrier, CRS Coordinator
- Construction Official Report- Ray Poudrier
- Borough Administrator Report- Manny Parada
 - RFP for Planner
- Borough Engineer Report- Marc DeBlasio
- Human Resources

PUBLIC WORKS – Councilmember Parzych

Utilities COMMITTEE – Councilmember Casper

DISCUSSION:

- Grant application with the New Jersey Department of Community Affairs
- Mayor's Wellness Program- Employee Chili Cookoff
- Parking Options in Stone Harbor

Adjournment

MEMORANDUM

TO: Governing Body of Stone Harbor
FROM: Manny Parada, Business Administrator
CC: Emily Dillon
DATE: February 1, 2024
RE: Parking Options

At the January 16, 2024 Work Session, I presented the possible options for the parking issues in the Borough's Commercial District. I believe the consensus was that Council would consider the matter and continue discussions. I felt it was appropriate to summarize the options for you in a memo format as well as the finances for the options, rather than having you refer back to the presentation. I also added one more option that you may want to consider.

In the January 16th Presentation, I offered the following options:

- Add Kiosks funded through the General Purpose Tax
- Add Kiosks funded through a Mercantile Tax
- Add Kiosks funded through an increase in parking fees
- Eliminate Paid Parking completely in the Borough
- Shorten the Parking Season or Parking Day
- Provide Parking Stickers for Seniors who find technology challenging

The seventh option to consider is a parking concession. Similar to how we do the vending sheds on the beach, we can offer our parking system to a vendor who would pay us a flat fee for the right to collect parking fees. They would need to do the investments in kiosks, or meters, and need to maintain the system. I believe enforcement would still be on us but the ticket revenue would likely be shared to offset the SLEO costs.

In terms of the finances, we netted \$343,711 from the Park Mobile system in 2023. We netted \$89,103 from parking violations. Total combined revenue is therefore \$432,814.

As for the expenses, I presented the costs based on 29 kiosks. As expected, members of the Chamber of Commerce were looking for fewer kiosks but they also wanted to add the costs of "parking ambassadors", which I did not show. I presented the following costs:

Kiosks Purchases (29 @ \$9447.20 each).....	\$273,968
Spare Parts Purchase	\$ 54,793
Maintenance Agreement	\$ 25,000 (est.)
Software	\$ 5,500
Transaction Fees (Kiosks)	\$ 15,000
MOR Fees (Kiosks)	\$ 13,140
Increased Court Costs	\$ 30,000
DPW Labor	\$ 28,864
SLEO Costs	\$152,460
Accounting Costs	<u>\$ 2,000</u>
 Total:	 \$600,725

The first three options would look to recover these costs by way of taxes to the homeowners, taxes to the merchants or increase in user fees. The option to eliminate the parking fees completely would eliminate all of these costs, including reducing the number of SLEO's needed for 2024. The fifth option of shortening the day or season would reduce the DPW and SLEO costs, although most of the others would remain the same. Providing parking stickers for Seniors would not change the cost of the service. The concession concept would eliminate the costs except for the SLEO cost which I anticipate would be partially refunded through ticket income.

I hope this helps the discussions. Please contact me with any questions.